



BRIDGESTONE
Solutions for your journey

Lasting performance
on any terrain. That's
what really matters.

M-STEER 002

M-DRIVE 002






Meeting the challenges of mild On/Off road operations



When your operations take you from paved roads to more challenging off-road terrains, you need a tyre that can handle it all. Bridgestone M-Steer 002 and Bridgestone M-Drive 002 are designed for operations which demand reliability on on/off-road paths, ensuring excellent traction, mileage and durability. Whether you are navigating construction sites, quarries, or regional routes, these tyres ensure you are always ready for what is ahead. Because confidence on any terrain is what really matters.



Features & Benefits

-  **Extended wear life**
More than 20% improved wear performance vs. previous generation.¹⁾
-  **Long lasting traction off-road**
Optimised pattern design for better traction throughout tyre life.¹⁾
-  **Durability in mild On/Off conditions**
Durable tread resistance against damages and robust casing for multiple retreads.

Additional Features

-  **Great retreadability**
Casings able to withstand multiple retreads.
-  **Better fuel efficiency**
Lower Rolling Resistance vs. predecessor for better fuel efficiency.¹⁾

¹⁾ According to internal evaluations & field tests conducted by Bridgestone Technical Center, comparing Bridgestone M-Steer 002 and M-Drive 002 versus Bridgestone M-Steer 001 and M-Drive 001 in size 315/80 R22.5.

Technologies & benefits

Extended wear life

- » **New compound technology:**
Developed for the M-Steer 002 and M-Drive 002, new compound technology contributes to enhanced wear performance by more than 20% compared to previous generation as well as reduced rolling resistance. ¹⁾
- » **Improved footprint of M-Drive 002:**
Improved footprint of M-Drive 002 optimises contact with the road, thus improving wear performance.



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Long lasting traction off-road

- » **M-Drive 002 pattern design:**
Incorporates full depth centre sipes (1) and optimised footprint contact shape to deliver superb traction throughout tyre life, even at a high wear stage.
- » **Directional design with open shoulders (2)** helps mud drainage for consistent traction in off conditions.



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Durability in mild On/Off conditions

- » **Durable tread:**
 - On/Off specific pattern design and compound for resistance against cut and chips.
 - Variable wall groove angles on M-Steer 002 & M-Drive 002 & **stone ejectors (3)** on M-Steer 002 to reduce stone trapping.
- » **Robust casing:**
The strong casing design supports multiple retread cycles, lowering the overall cost per kilometre for fleet operators.

Tyre Line Up

General info			Tyre label info						
Size	Load Index	Speed Index	E > A	E > A	C > A	dB	M+S		
M-Steer 002									
13 R22.5	156/150	K	C	B	A	71	✓	✓	✓
295/80 R22.5	154/149	K			Available Soon				✓
315/80 R22.5	156/150	K	C	B	A	70	✓	✓	✓
385/65 R22.5	160	K	B	B	A	70	✓	✓	✓
M-Drive 002									
13 R22.5	156/150	K	C	C	A	73	✓	✓	✓
295/80 R22.5	152/148	K			Available Soon				✓
315/80 R22.5	156/150	K	C	C	A	73	✓	✓	✓

Final size details will be available upon release. Please reach out to your local representative for specific information.

Keeping Fleets Moving Forward



Bridgestone Fleet Care is a customisable suite of solutions from a single mobility partner that connects **product, data, technology** and **service** in order to simplify your vehicle management, creating enhanced business results while also contributing to the future of mobility.

Compile your solution package with a modular configuration based on your business needs:

Efficiency

Productivity

Safety

Sustainability

Find out more what Bridgestone Fleet Care can bring to your fleet fleetcare.bridgestone.co.uk

Extend Tyre Life with Bandag

Reducing tyre costs starts with maximising the performance life of your tyres. Bandag retreads are built around Bridgestone's premium new tyres and Bandag state-of-the-art retreading process technology, the perfect match to extend tyre life and reduce cost per kilometre.

For more information, visit our website: www.bandag.eu



¹⁾ According to internal evaluations & field tests conducted by Bridgestone Technical Center, comparing Bridgestone M-Steer 002 and Bridgestone M-Drive 002 versus Bridgestone M-Steer 001 and M-Drive 001 in size 315/80 R22.5.

How to choose the right tyres for the job

Bridgestone offers a wide product portfolio designed to meet the diverse operational needs of on/off applications and address all customer requirements.

Mild On/Off




Severe On/Off

Pure Off

Material transport




Construction / Building

Mining / Quarries



Your truck spends **a majority of its time on the road** and only transitions to **off-road when entering or exiting a worksite or quarry.**




The best choice to help trucks perform their best and lower cost per kilometre in both on and off-road conditions.



M-STEER 002
STEER




M-DRIVE 002
DRIVE

M-TRAILER 001 PLUS
TRAILER



Your truck spends **a majority of its time off the road** and needs a tyre that can **handle harsh and abrasive surfaces.**


These tyres are more robust and have an increased load capacity to help trucks cope with harsh on-road and off-road conditions.



M840 EVO
ALL POSITION


L355 EVO
DRIVE

M748 EVO
ALL POSITION




Your truck spends **all its time off the road** and needs a tyre that can handle **severe conditions.**

This is a pure off-road tyre with an optimised tread pattern designed to handle the most severe conditions.



L317 EVO
ALL POSITION

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BRIDGESTONE EUROPE NV/SA
Da Vincilaan 1 - 1930 Zaventem, Belgium

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