

Performance mile after mile

Product positioning

C) SAILUN

Maximum efficiency

Priorities

Maximum Mileage



ECOMAX PRO

90% Highway / 10% Regional



TRANSPORT PRO

80% - 70% Highway / 20% - 30% Regional



DELIVERY PRO

20%-50% Highway / 80%-50% Regional

Route

Highway Long Haul Straight / flat Infrequent stops

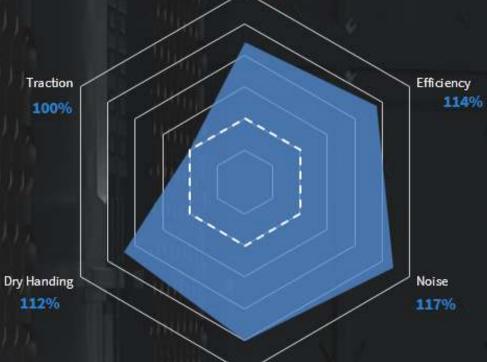
Secondary Roads

Medium Haul Inclines / curves Regular stops

Urban / Local Short Haul Tight curves Stop - start traffic







Wet Handing

115%



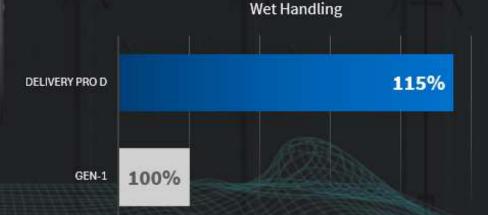


Exceptional safety and wet grip

A rated for wet grip - Highest EU label rating

3PMSF Certified

Designed to deliver maximum traction and safety







1009

104%

08%

116%

112%

120%



DELIVERY PRO - Summary

- Durable abrasion resistant compound for more mileage and to reduce costs.
- Versatile performance with 5-rib directional design for all-conditions.
- Increased safety for your driver and your load

REDUCE COSTS

MORE MILEAGE AND REDUCED COSTS

- Improved wear and cost-per-kilometre performance⁽¹⁾
- More durable with robust design and abrasion resistant compound

CERTIFIED QUALITY

KEEP VEHICLES AND DRIVERS SAFE

- 3PMSF certificated for all road and weather conditions
- Best-in-class safety with A-Rated wet grip

VERSATILE DESIGN

DURABLE DESIGN FOR ALL CONDITIONS

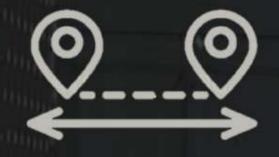
- Directional design for all weather performance
- 5-rib robust, open pattern for tough regional conditions
- Full depth sipes maximises traction





DELIVERY PRO - Target fleet client









80%-70% Regional 20%-30% Motorway

300+ Km Frequent stops

Targets CPK
Mileage

Targets Durability
Tough regional conditions