



**TYRE RANGE 2024**



***TOYO TIRES***

# TOYO TIRE CORPORATION



## WHEN YOU CHOOSE TOYO, YOU MAKE A STATEMENT.

No matter the road, count on TOYO TIRES to bring quality and performance to your sports car, luxury saloon, passenger/Eco run around, SUV, 4x4 or van.

OUR PARTNERS





**TOYO TIRES**



## ORIGINAL EQUIPMENT

**TOYO TIRES aim to create the best products possible.**

High quality and effective materials are used to produce each and every tyre, and it goes without saying that each TOYO tyre undergoes extensive research, development and testing to achieve this.

In addition, we don't just have the highest demands for road performance and safety, we also like to ensure that product design is given equal thought, utilising high levels of innovation to create a first-class driving experience that generates excitement, surprise and exceeds expectations.

**TOYO TIRES are used as Original Equipment Manufacturer for many leading makes of cars:**





## TESTING & DEVELOPMENT

**The European R&D Centre combines material research with technology development.**

Collected information and knowledge is shared with other R&D Centres of TOYO as well as with the Corporate Technology Centre in Japan, where our tyre technology is developed. We test tyres in real conditions on our test tracks in Miyazaki and Saroma, Japan.

## MOTORSPORT & HIGH-PERFORMANCE

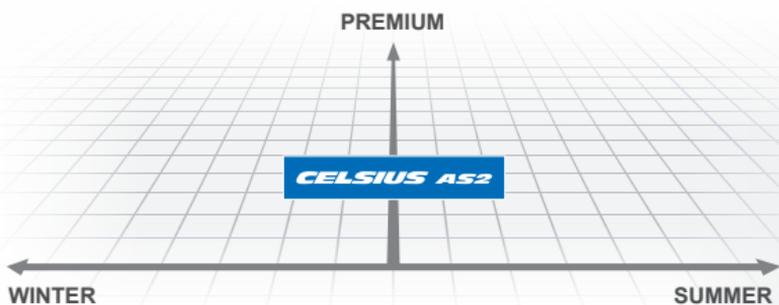
**TOYO TIRES is actively involved in automotive sports events worldwide.**

We drive our tyres on countless test and race tracks. The experience of numerous motorsport events, from the Nürburgring 24 hours to the Dakar Rally flows into the future development of our high-performance tyres.

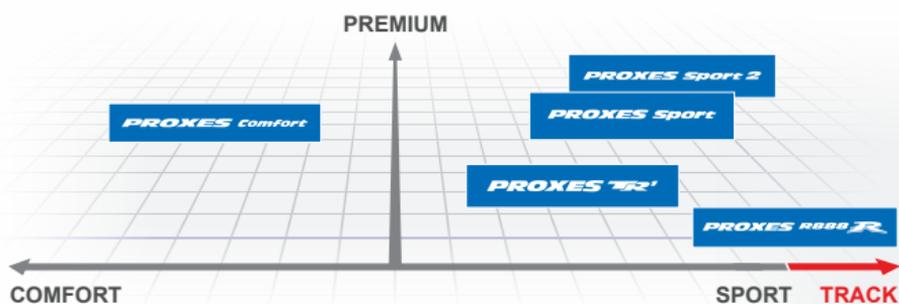
We use new developments and innovations in technology in this way to create products able to meet the high demands of a premium brand.



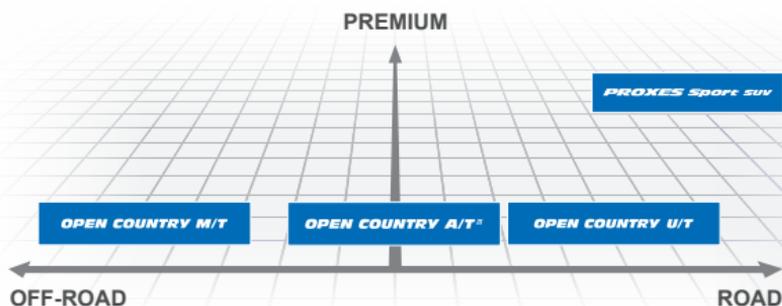
# PRODUCT OVERVIEW



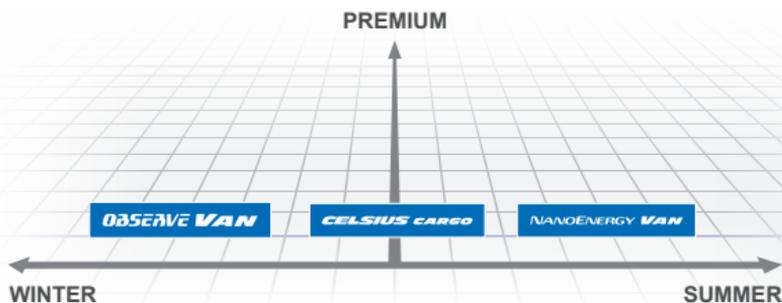
## ALL SEASON CAR TYRES



## SUMMER CAR TYRES



## SUV AND 4X4 TYRES



## VAN / LIGHT TRUCK TYRES



CELSIUS AS2



PROXES SPORT 2



PROXES SPORT



PROXES COMFORT



PROXES TR1



PROXES R888R



PROXES SPORT SUV



OPEN COUNTRY U/T



OPEN COUNTRY A/T/III



OPEN COUNTRY M/T



NANOENERGY VAN



CELSIUS CARGO



OBSERVE VAN





# ALL SEASON CAR TYRES

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CELSIUS AS2

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# CELSIUS AS2



ALL SEASON CAR TYRES



Celsius AS2 gives year-round control, so you can relax and enjoy the drive. Forget changing tyres or compromised performance, Celsius AS2 is a fit-and-forget solution allowing you to experience excellent performance throughout its long life.

Impressive stability at highway speeds throughout summer, combine with exceptional safety in winter, to make Celsius AS2 the ultimate all round performer. You can't control the weather, but you can equip your car for whatever it brings.

M+S marked.



Scan to find out more about  
**CELSIUS AS2**



**15 - 20 inch. Speed indices T, H, V, W and Y.**



C - D



B - C



71 - 72

ABC

B



# SUMMER CAR TYRES

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PROXES SPORT 2

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PROXES SPORT

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PROXES COMFORT

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PROXES TR1

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PROXES R888R

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# PROXES Sport 2



reddot winner 2023

SUMMER CAR TYRES



Proxes Sport 2, developed using nano technology, delivers exciting and sustainable performance for driving enthusiasts.

The ultra high-performance tyre allows drivers to maximise their enjoyment of power, safely, with its precise handling and exceptional wet grip.

Optimised for high torque powertrains, Proxes Sport 2 enhances the driving pleasure for all sports drivers on challenging, wet or twisting roads.



Scan to find out more about  
**PROXES SPORT 2**

**18 - 22 inch. Speed indices Y (Y).**



C - D



A



71 - 72

ABC

A - B

# ***PROXES Sport***



The Proxes Sport was designed as a focused, sports performance tyre.

High speed handling and wet grip are the core requirements for drivers of the most powerful cars. Proxes Sport was developed to meet these critical needs while still delivering ride comfort and mileage.

Utilising Nano Balance Technology, Proxes Sport features an all-new compound delivering grip, wet or dry. The advanced tyre construction, combines with an optimised tread pattern design, to offer enhanced steering response and increased driving enjoyment.



Scan to find out more about  
**PROXES SPORT**

## **17 - 21 inch. Speed indices Y.**



**C - E**



**A - B**



**70 - 73**

**ABC**

**A - B**

# PROXES *comfort*



SUMMER CAR TYRES



Proxes Comfort, available for car and SUV, was developed to provide premium levels of stability and comfort for relaxed and enjoyable everyday driving.

The tread compound and internal structure of Proxes Comfort gives the tyre enhanced stability at speed along with confident handling and excellent braking.

Dynamic performance improvements, combine with quiet, comfortable driving to make Proxes Comfort one of the most capable all-round tyres available.



Scan to find out more about  
**PROXES COMFORT**

**14 - 20 inch. Speed indices H, V and W.**



C - D



A



70 - 71

ABC

B

# PROXES TR1



The tread pattern design of Proxes TR1 blends form with function to provide outstanding performance with an individual identity.

Innovative new wear indicators allow enthusiastic drivers to take advantage of exceptional handling and grip, throughout the life of the tyre, ensuring you stay safe and legal.



Scan to find out more about  
**PROXES TR1**

**14 - 20 inch. Speed indices V, W and Y.**



D



B



70 - 72

ABC

B

# PROXES R888R



SUMMER CAR TYRES



Developed for the track, Proxes R888R delivers supreme dry handling.

With enhanced steering feel and response, combined with higher stability on the throttle, Proxes R888R allows track users to carry higher speed through corners for faster laps.

Faster cornering, longer lasting and more consistent, Proxes R888R translates power into lap times.

**Available through selected dealers only. See our official Motorsport Dealer list for more details.**



Scan to find out more about  
**PROXES R888R**

**13 - 20 inch. Speed indices V, W and Y (Y).**



D



D



70 -75

ABC

B



# SUV AND 4X4 TYRES



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PROXES SPORT SUV

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OPEN COUNTRY U/T

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OPEN COUNTRY A/TIII

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OPEN COUNTRY M/T

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# ***PROXES Sport SUV***



Answering the need for superior handling, Proxes Sport SUV was designed as a focused, sports performance tyre.

High speed handling and wet grip are the core requirements for drivers of the most powerful cars. Proxes Sport SUV was developed to meet these critical needs while still delivering ride comfort and mileage.

The advanced tyre construction, combines with an optimised tread pattern design, to offer enhanced steering response and increased driving enjoyment.



Scan to find out more about  
**PROXES SPORT SUV**

**17 - 23 inch. Speed indices V, W and Y.**



C - D



A



70 - 73

ABC

A - B



# OPEN COUNTRY U/T



The Open Country U/T has been developed to satisfy owners of a wide variety of contemporary luxury pickups and SUVs requiring quiet and comfortable ride, stable handling capabilities, and low fuel consumption in urban conditions.

With its purely functional tread design and special silica tread compound the Open Country U/T has accomplished its design goal of low pattern noise, improved fuel consumption, excellent handling and braking performance on both wet and dry road conditions.

M+S marked.



Scan to find out more about  
**OPEN COUNTRY U/T**

**16 - 22 inch. Speed indices S, T, H, V and W.**



D



C - D



70 - 72

ABC

A - B

# OPEN COUNTRY A/T III



The Open Country A/T III all-terrain tyre delivers gripping off-road traction with responsive and predictable on road handling. With a strong focus on wet performance, durability, and treadwear life, TOYO introduces advanced tread design, construction and compounding.

The Open Country A/T III provides a quiet ride with exceptional stability, instilling driving confidence no matter the terrain. Built tough, it offers peace of mind, regardless of terrain or weather.

M+S marked.



Scan to find out more about  
**OPEN COUNTRY A/T III**



**15 - 20 inch. Speed indices S, T and H.**



D - E



D



72 - 75

ABC

B - C



# OPEN COUNTRY M/T



Open Country M/T is an aggressive off road tyre specifically designed for applications where off road capability is essential.

Open Country M/T is also a very capable road tyre incorporating technology that gives incredible uniformity for superior handling and control in both off road and street driving.

**POR - Professional Off-Road use.**



Scan to find out more about  
**OPEN COUNTRY M/T**

**15 - 24 inch. Speed indices P and Q.**



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ABC

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# VAN/LIGHT TRUCK TYRES

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NANOENERGY VAN

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CELSIUS CARGO

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OBSERVE VAN

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# NANOENERGY VAN



The reliable and economical summer tyre for vans.

Shorter braking distance and improved driving stability for more safety. Extended tyre life with reinforced carcass for more reliability. Less fuel consumption for cost-effective operation.



Scan to find out more about  
**NANOENERGY VAN**

**13 - 17 inch. Speed indices Q, R, S, T and H.**



C - D



B - C



70

**ABC**

**B**

# CELSIUS CARGO



The Celsius Cargo's durable construction is built for year-round reliability in applications including local deliveries, services, and transportation.

Celsius Cargo provides better snow and ice traction than a typical all-season tyre and longer tread life than a winter tyre. It carries the Three-Peak Mountain Snowflake symbol, signifying the tyre is designed for use in severe snow conditions. To owners, these benefits mean more time on the job and less downtime switching tyres.

M+S marked.



Scan to find out more about  
**CELSIUS CARGO**



**14 - 17 inch. Speed indices R, S, T and H.**



C - E



C



72

ABC

B



# OBSERVE VAN



This reliable and economical winter van tyre is designed to keep business moving, whatever the conditions. In cold, wet wintry conditions or even in snow, Observe Van tyres offer unrivalled mobility.

Observe van tyres are hard wearing. Nano Balance Technology has been employed to develop enhanced compounds. These, combined with a strengthened casing and innovative tread block design, result in a longer lasting tyre.

M+S marked.



Scan to find out more about  
**OBSERVE VAN**



**14 - 17 inch. Speed indices R, S, T and H.**



C - E



B - C



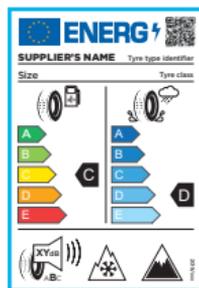
72

ABC

B

# EU TYRE LABEL

In order to provide standardised information on fuel efficiency, wet grip and external rolling noise, the European Union revised its compulsory label for all new tyres, with effect from 1 May 2021. All relevant new tyres must carry the revised EU label, which is intended to give end-users some essential information to help them when choosing new tyres.



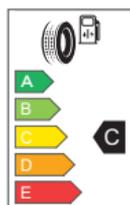
The QR code, read with a smartphone or other suitable reader, is intended to provide additional information:

## 1 Reduce environmental impact

Fuel efficiency / Rolling Resistance

- Is expressed as 'rolling resistance'.
- Rolling resistance directly impacts fuel consumption and the environment.

At lower rolling resistance, the tyre dissipates less energy, contributing less to resistive forces and thereby reducing fuel consumption and CO2 emission.

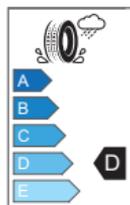


## 2 Increase safety

Wet grip performance

- Tyres with excellent grip in the wet have shorter braking distances on wet roads.

The label displays a series of 5 classes, with tyres with an "A" offering the highest wet grip and those with an "E" the lowest. Summer tyres must be Grade E minimum.



## 3 Reduce noise production



Exterior rolling noise (noise level measured in dB)

- Graded A, B or C
- A indicates the lowest grade for noise, B means a medium grade, while C is the noisiest possible grade.



The ICE grip pictogram applies to Nordic winter tyres for use on iced surfaces.



The SNOW grip pictogram represents tyres for use in severe snow conditions.

# ***TOYO TIRES***

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DEALER

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